# **Privacy Policy**

## About Us

"We", "us" or "our" means St. Mary River Irrigation District, with its principal place of business located at 525 40 St S Lethbridge AB, CA, T1J 4M1.

#### **About This Privacy Policy**

Your privacy is important to us. This Privacy Policy, explains how we collect, use, and disclose your personal information. We collect personal information when you use our website(s), mobile apps, services and experiences (collectively, the "Services").

#### What Personal Information We Collect and How We Collect It?

We collect personal information that you provide directly to us:

Contact information. If you sign up to receive our newsletter, emails, or text messages from us, we will collect your name, email address, mailing address, phone number, and any other information needed to contact you about the Services.

Payment information For payment and billing purposes, you will need to provide us with payment information. Please note that your financial information may be collected and stored by a third-party payment processing company. Use and storage of that information is governed by the third-party payment processor's applicable privacy policy.

Survey information. You may provide us with other personal information when you fill in a form, respond to our surveys or questionnaires, provide us with feedback, or use other features of the Services.

#### How We Use Your Personal Information?

We use the personal information we collect when it is in our legitimate interest. Uses include:

- To send you our newsletter, or other relevant information about your account, or our Services.
- To reply to inquiries, or service requests or to send you notices, updates, or support and administrative messages.
- To provide you with information about the Services that you request from us or which we feel may interest you.
- To monitor and analyze usage and activities in connection with our Services and to improve the Services.

- To detect, investigate and prevent fraudulent transactions and other illegal activities on the Services and to protect the rights and property of us and our customers.
- To carry out our obligations arising from any contracts entered into between you and us, including for billing and collection.

### How We Share Your Personal Information?

We may share your personal information in the following ways:

- With vendors, consultants, and other service providers who process your personal information on our behalf when they provide services to us.
- In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition of all or a portion of our business by another company.

We may be legally required to disclose or share your personal information without your consent in some circumstances, for example to comply with a court order or law enforcement. In such circumstances, we will only disclose your personal data if we have a good-faith belief that such sharing is required under applicable legal obligations.

#### How Do We Protect Your Personal Data?

We maintain reasonable administrative, technical and physical safeguards to protect Personal Data against loss, theft, misuse and unauthorized access, disclosure, alteration, and destruction as required by applicable law.

Despite our safeguards, we cannot guarantee the security of information transmitted to us via the Internet. Once we have received your information, we will maintain reasonable safeguards to protect it.

We make every reasonable effort to ensure that personal information is accurate and complete. We rely on individuals to notify us if there is a change to their personal information that may affect their relationship with our organization. If you are aware of an error in our information about you, please let us know and we will correct it on request wherever possible. In some cases, we may ask for a written request for correction.

#### Consent

We ask for consent to collect, use or disclose client personal information, except in specific circumstances where collection, use or disclosure without consent is authorized or required by law. We may assume your consent in cases where you volunteer information for an obvious purpose.

We assume your consent to continue to use personal information that we have already collected, for the purpose for which the information was collected.

## **Your Marketing Choices**

We will send communications to you if you have signed up to receive email notifications or have purchased or utilized services from us

You may unsubscribe from email communications through a link we include on messages we send you. You can also ask us to stop sending you marketing messages at any time by contacting us at: smrid@smrid.com.

## **Retention of Your Data and Deletion**

Your personal information will not be kept longer than is necessary for the specific purpose for which it was collected.

When we decide how long we will keep your information we consider the amount, nature, and sensitivity of the personal information, the potential risk of harm from unauthorized use or disclosure, why we need it, and any relevant legal requirements (such as legal retention and destruction periods).

The foregoing will, however, not prevent us from retaining any personal information if it is necessary to comply with our legal obligations, in order to file a legal claim or defend ourselves against a legal claim, or for evidential purposes.

# **External Links**

This Policy does not apply to the collection, processing, and use of Personal Data by companies that we do not own or control, or to people that we do not employ or manage ("External Parties").

#### **Changes to This Privacy Policy**

From time to time, we have the right to modify this Privacy Policy. We're likely to update this Privacy Policy in the future and when we make changes. Please come back and check this page from time to time for the latest information on our privacy practices.

# **Contact Us**

If you have questions or concerns about the information in this Privacy Policy, our handling of your personal information, or your choices and rights regarding such use, please do not hesitate to contact us at:

St. Mary River Irrigation District

# 525 40 St S Lethbridge AB CA T1J 4M1

smrid@smrid.com